



FOR IMMEDIATE RELEASE

**MARCATEL GOES GLOBAL BY ACQUIRING ALDEAVISION SOLUTIONS INC.,
WORLD PROVIDER OF TELEVISION CONTENT BROADCASTING SERVICES**

- Marcatel formalizes the acquisition of AldeaVision with the purpose of taking advantage of the opportunities emerging from new telecommunications markets worldwide.
- AldeaVision has a technologically advanced platform and wide experience in the transmission of live and taped video content for the television and movie industries worldwide.
- Marcatel targets the global multimedia market, expanding its international coverage by gaining access to new markets in the telecommunications industry in three continents through its international fiber optic network.

Monterrey, N.L., Mexico, November 19, 2008 - Marcatel, one of the main Mexican carriers of telecommunication services, announced today the formal acquisition of **AldeaVision Solutions Inc.**, a Canadian provider of international video broadcasting services, with the purpose of taking advantage of new market opportunities in the telecommunications industry.

AldeaVision has wide experience in the broadcasting and media transmission industry and is a leading company in the Hispanic and Latin American markets. Established in Montreal, Canada, the company today operates the first pan-American fiber optics network for the transmission of video and provides services in more than 17 cities, in 10 countries. Thanks to its innovative state of the art technology and high reliability, **AldeaVision** has managed to earn a prestigious client base that includes important television broadcasting companies, news agencies and sports producers. The technology developed by **AldeaVision** allows the programming, management and monitoring of the transmission of events in a fast, easy and reliable way.

AldeaVision is a regular provider of international transmissions for: political, entertainment and sporting events. It has provided innovative solutions and managed critical transmissions of worldwide events such as the World Cup from Germany in 2006, the Olympic Games from Beijing in 2008 and the 2008 United States Presidential Elections. These transmissions were live in Standard Definition and High Definition (HDTV) to television stations in Latin America.

Gustavo M. de la Garza O., President of the Board and Founder of **Marcatel**, said: "After a long and prosperous relationship with **AldeaVision** that started since 2001, **Marcatel** has decided to invest and acquire this prestigious firm, taking advantage of the great opportunity that the market presents. Nowadays we live a media convergence trend and video is more and more present in all of our communications. This acquisition will benefit both companies, allowing them to continue their growth, as well as making sure that their interests remain aligned in the long run."

Lionel Bentolila, CEO of **AldeaVision**, also said: "The acquisition of **AldeaVision** by **Marcatel** marks the beginning of a new stage in the development of our company, whose strategic objective is to become the first communication platform of audiovisual content for the Hispanic and Latin American market. Our alliance with **Marcatel** has been built and strengthened after many years of working together, resulting in being one of the principal markets for **AldeaVision**. **Marcatel** with its fiber optics platform, resources and corporate dynamism will fortify **AldeaVision** and will provide to its clients with a solid base for the expansion of its services".

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AldeaVision will soon include the Mexican city of Monterrey within its coverage, adding it to its current network in Mexico comprised of; Guadalajara and Mexico City. Additionally, **AldeaVision** will have the opportunity to add to its network all those cities of Mexico where **Marcatel** is present with its fiber optics network of more than 2,800 kms.

Immediate plans for the development of the video network of **AldeaVision**, include the increase of bandwidth of the network in Mexico in order to support the high capacity demand of new technologies like High Definition TV (HDTV), which represents a great opportunity for the positioning of **AldeaVision** in the country.

The experience and infrastructure of **AldeaVision** complements and strengthens the services and telecommunication solutions offered by **Marcatel** today, and will allow the growth of its presence in the international market, especially in Latin America. With this acquisition, **Marcatel** will now be able to offer more robust solutions for the new requirements of the convergence technology markets worldwide, adding it to the local telephony, long distance, Internet and paid TV services it currently offers in Mexico.

With this announcement, **Marcatel** ratifies once again its commitment to continue innovating and breaking paradigms, with the goal of creating better solutions for its clients in the challenging telecommunications industry in Mexico and the world.

About Marcatel

Marcatel, established in 1996, offers voice, data and infrastructure products to business and residential markets through its high capacity fiber optics network, with an approximate length of 2,700 kilometers that extends throughout the Mexican territory. Included in their portfolio of voice services are local and long distance telephone solutions, 800 numbers, prepaid and postpaid cards with worldwide coverage, audio conferencing, hosted IP-PBX and virtual telephone lines, among others. Data services include internet access via DSL, dedicated, wireless, dial-up and VPN connections. Other services include private lines, lambdas, co-location and frequency leasing. Marcatel also has contact center solutions available to complement their telecommunication services, offering the best communication packages for small to large enterprises.

About AldeaVision Solutions Inc.

Montreal-based AldeaVision Solutions Inc. is an innovative provider of broadcast quality video services and solutions for the television, film and media industries. The Company provides end-to-end worldwide transmissions services using fiber and satellite facilities. The Company also operates the first pan-American fully automated fiber-based network for broadcast services with points-of-service in 17 cities and 10 countries: Miami, New York, Washington D.C, Los Angeles, Boston, Toronto, Montreal, Mexico City, Guadalajara (Mexico), Lima (Peru), Caracas (Venezuela), Rio de Janeiro (Brazil), Sao Paulo (Brazil), Santiago (Chile), Buenos Aires (Argentina), Bogotá, (Colombia), and Madrid (Spain).

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