



FOR IMMEDIATE RELEASE

ALDEAVISION TRANSMITS THE 2008 OLYMPIC GAMES TO LATIN AMERICA

Major broadcasters in Mexico, Argentina and Chile rely on AldeaVision Broadcast Services for the live transmission of the Beijing Olympics.

St-Laurent, Québec, August 12th, 2008 – AldeaVision Solutions Inc. an innovative provider of global broadcast video services, announced today that as of August 8, 2008 it has been transmitting the 2008 Beijing Summer Olympic Games for several customers in North and South America. Early in the year AldeaVision won several contracts for the live transmission of the Beijing Olympics with major broadcasters in Mexico, Argentina and Chile.

AldeaVision is providing right holders broadcasters with end-to-end managed video transmission services over its global fiber network which now extends to Beijing. The live broadcasts are streamed from Olympic Broadcast Centre in Beijing to the right holder's main studios in their home countries. The transmissions will be provided in both Standard Definition and High Definition (HDTV) formats and are managed from AldeaVision's 24x7 network monitoring and control center in Montreal

"It is a tremendous vote of confidence that major broadcasters from Mexico, Argentina and Chile have placed on our Company. It is extremely gratifying to be recognized by your customers as one of the premier video services companies in the world capable of providing live transmissions for this prestigious event" stated Mr. Bentolila, AldeaVision's President and Chief Executive Officer. "AldeaVision expertise in international fiber-based video services and end-to-end management capabilities were key factors in being selected for this world event" added Mr. Bentolila.

AldeaVision is a regular provider of international broadcast transmissions for political, entertainment and sports events. In 2006 several major broadcasters relied on AldeaVision's services for the transmission of the FIFA World Cup in Germany. More recently AldeaVision transmitted for various clients the 2007 Pan American Games and the 2008 NFL Super Bowl.

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About AldeaVision Solutions Inc.

Montreal-based AldeaVision Solutions Inc. is an innovative provider of broadcast quality video services and solutions for the television, film and media industries. The Company provides end-to-end worldwide transmissions services using fiber and satellite facilities. The Company also operates the first pan-American fully automated fiber-based network for broadcast services with points-of-service in 17 cities and 10 countries: Miami, New York, Washington D.C, Los Angeles, Boston, Toronto, Montreal, Mexico City, Guadalajara (Mexico), Lima (Peru), Rio de Janeiro (Brazil), Sao Paulo (Brazil), Santiago (Chile), Buenos Aires (Argentina), Bogotá, (Colombia), Caracas (Venezuela) and Madrid (Spain).

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