



FOR IMMEDIATE RELEASE

**TVN CHILE SELECTS ALDEA VIDEO SERVICES FOR THE TRANSMISSION OF
THE FIFA WORLD CUP IN SOUTH AFRICA 2010**

*Aldea Solutions Inc. will deliver the FIFA World Cup South Africa 2010 to
TVN in Chile using its Fiber-Optic Video Network*

Monaco, October 12th, 2009 – **Aldea Solutions Inc.**, an innovative provider of international video broadcast transmission services, announced today at Sportel Monaco, a major international sports convention, that it has been selected by TVN Chile to provide the HDTV video transport services from the broadcaster's temporary studios in Johannesburg, South Africa, to their main studios in Santiago, Chile during the FIFA World Cup South Africa 2010. The end-to-end managed video solution provided by Aldea will be transported over its fiber-optic managed video network that covers 17 cities in 10 countries. For the upcoming World Cup, Aldea will extend its all fiber global video network to South Africa.

Aldea, a member of the Grupo Marcatel family of companies, is a world leading provider of international video transmissions in High Definition (HDTV) and Standard Definition (SDTV) to television networks throughout the Americas and Europe, covering political, entertainment and sporting events such as the Olympic Games and the FIFA World Cup.

"We chose Aldea because we know we can rely on Aldea's specialized knowledge in managed video services based on our own successful experience with them. Aldea has been our provider of video transport services for events like the FIFA World Cup in Germany in 2006, the Pan-American Games of Rio in 2007 and the Beijing Olympic Games in 2008. We recognize the benefits of high reliability, low signal latency and high bandwidth at competitive cost provided by the fiber-optic video services complemented by Aldea's full support during the entire project" said **Jaime Sancho, Technical Manager** of TVN Chile.

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ALDEA ANNOUNCES AGREEMENT WITH TVN CHILE TO PROVIDE VIDEO TRANSPORT SERVICES OF FIFA WORLD CUP SOUTH AFRICA 2010

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“TVN has always been at the leading edge of technology among broadcasters in the South America region and this will be the first time they transmit their signals from the World Cup in High Definition (HD). In addition to the video signals, Aldea will also provide data services to complement TVN’s production needs. We are very proud to take part in this project with TVN” added **Lionel Bentolila, CEO of Aldea.**

About Aldea

Aldea based in Montreal, Canada is an innovative provider of broadcast quality video services and solutions for the television, film and media industries. The Company provides end-to-end worldwide transmission services using fiber and satellite facilities. The Company also operates the first pan-American fully automated fiber-based network for broadcast services with points-of-service in major cities throughout the Americas, and international points-of-presence in Europe, Africa, and Asia. In total, the Aldea fiber network covers 17 cities and 10 countries: Miami, New York, Washington D.C, Los Angeles, Boston (USA), Toronto, Montreal (Canada), Mexico City, Guadalajara, Monterrey (Mexico), Lima (Peru), Caracas (Venezuela), Sao Paulo (Brazil), Santiago (Chile), Buenos Aires (Argentina), Bogota (Colombia) and Madrid (Spain). www.aldea.tv.

About Marcatel

Marcatel, established in 1996 in Monterrey Mexico, offers voice, data and telecommunication infrastructure services to more than 140,000 business and residential customers nationwide through its high capacity fiber optic network, with an approximate length of 5,000 kilometers that extends throughout the Mexican territory. Included in their portfolio of voice services are local and long distance telephone solutions, 800 numbers, prepaid and postpaid cards with worldwide coverage, audio conferencing, hosted IP-PBX and virtual telephone lines, among others. Data services include internet access via DSL, dedicated, wireless, dial-up and VPN connections. Other services include private lines, lambdas, co-location and frequency leasing. Marcatel also has contact center solutions available to complement their telecommunication services, offering the best communication packages for small to large enterprises.www.marcatel.com.

About TVN Chile

National Television of Chile (TVN) (Televisión Nacional de Chile) is Chilean state-owned television station and it is the biggest TV Network in Chile covering the whole country. It also operates an external station (TV Chile), that is received through satellite around the world broadcasting 24 hours a day. TVN offers a mix of news, sports, variety shows and children’s programming . www.tvn.cl

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