



ALDEA AND INPUT MEDIA AFRICA SCORE 2010 WORLD CUP COVERAGE FROM CAPE TOWN

Aldea and Input Media partner to provide TV production and transmission services from Cape Town

Las Vegas, Nevada, April 12, 2010 - Aldea Solutions Inc. a leading provider of international video broadcast transmission services and **Input Media** one of the UK's leading independent sports production companies, announced today at the National Association of Broadcasters Convention that they will partner to offer unique facilities from Cape Town for the upcoming coverage of the 2010 World Cup. Through this partnership international broadcasters will have access to the media and broadcast facilities at Granger Bay at the heart of the V&A Waterfront's World Media & Legacy Centre in Cape Town, with views of the new purpose-built Cape Town Stadium, Table Mountain and Robben Island and will be able to broadcast their live coverage using state of the art fiber-optic to the Americas and Europe.

Aldea and **Input Media** will be offering an array of services that include playouts, fixed standups from a rooftop, studio with live backdrop and wireless standups located at customer's choice anywhere within the compound of the V&A Waterfront, where we have *exclusive* access.

Lionel Bentolila, CEO of Aldea comments: "Aldea has a heritage of providing HD-quality fiber-optic video transmission services for broadcasters that have high reliability, low signal latency and high bandwidth at a competitive cost. We are delighted to be working with Input Media and their broadcaster partners for this important event and we look forward to bringing coverage of the football fans' experiences around the world."

David Johnson, Managing Director, Input Media adds: "Input Media's productions are known to broadcasters worldwide through our contracts with UEFA, The Football Association and FA Premier League football clubs including Chelsea FC, Arsenal FC, Tottenham Hotspur and Everton. In Aldea we have found the ideal partner for the distribution of our unilateral broadcast facilities in Cape Town during this year's FIFA World Cup. In our search for "weather proof" optical fibre distribution Aldea have energetically worked to deliver the ideal solution for us."

Aldea, using its extensive fiber-optic video network with expanded capacity for the upcoming World Cup, will be providing the video transport services from **Input Media's** facilities at the V&A Waterfront in Cape Town. For the 2010 World Cup Aldea has also been selected by major national broadcasters in the Americas and Europe for delivery of their live coverage of the event. Aldea has designed a high-quality bi-directional video and data transport solution that will enable live HD and SD broadcasts from temporary studios in Johannesburg and Cape Town to its clients' studios around the world.

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Page 2

About ALDEA (www.aldea.tv)

Aldea Solutions Inc. is a leading provider of broadcast-quality video services and solutions for the television, film and media industries. The Company provides end-to-end worldwide transmission services using fiber facilities. The Company operates the first pan-American fully automated fiber-based network for broadcast services with points-of-service in major cities throughout the Americas, with international points-of-presence in Europe. The Aldea video network covers 17 cities and 10 countries: Miami, New York, Washington D.C, Los Angeles, Boston (USA), Toronto, Montreal (Canada), Mexico City, Guadalajara, Monterrey (Mexico), Lima (Peru), Caracas (Venezuela), Sao Paulo (Brazil), Santiago (Chile), Buenos Aires (Argentina), Bogota (Colombia) and Madrid (Spain).

About Input Media (www.inputmedia.tv)

Input Media is one of Europe's premier sports production companies, with blue-chip clients around the world. We have a talented team of writers, directors, producers and editors, who are dedicated to producing creative, engaging and inspiring communication films, promotions and broadcast programmes for a wide variety of clients. During our 20 years of experience working with top federations, broadcasters, marketing companies, football clubs and programme makers, we have built a reputation for delivering high quality productions to the world of broadcast sport.

We have created a unique one-stop shop environment comprising programme production, live event production, extensive edit facilities including high definition, a live presentation studio, transmission suites, satellite links around the world, design and branding, promotions and archive services. Input Media is a fully independent company, and can therefore offer clients an exclusive and impartial relationship.

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