



## **Aldea Solutions Inc. interconnects to Telenor Satellite Broadcasting** *Aldea Solutions extends its video network to London*

**Montreal, November, 24<sup>th</sup>, 2010** -- Telenor Satellite Broadcasting (TSBc) and Aldea Solutions Inc. today announced that they have entered into a commercial agreement, to interconnect their video networks in London.

Aldea, a leading provider of broadcast-quality video services in the Americas, is expanding its high-capacity terrestrial network into London and will make use of TSBc's teleport facilities in the heart of central London, which provide uplink and downlink capabilities, as well as access to BT Tower. TSBc and Aldea offer both SD and HD signal delivery and compatibility between networks. Aldea will also extend its reach into Europe using TSBc's extensive fibre resources.

As a result of the agreement TSBc is able to enhance its OU broadcast reach to an additional 19 cities in 11 countries across the Americas through Aldea's established fibre network.

"Our satellite coverage and ground-segment services provide a perfect gateway for Aldea to further extend its already impressive distribution network into Europe" said Lars Janols, Director Sales and Marketing, TSBc, "This agreement also expands TSBc's reach across the US and Latin America and we are looking forward to working in partnership with Aldea to develop and further enhance TSBc's OU broadcast solutions"

"Aldea provides HD-quality fiber-optic video-transmission services for broadcasters that have high reliability, low signal latency and high bandwidth requirements at a competitive price," said Lionel Bentolila, CEO at Aldea. "We are very excited about our partnership with Telenor as it represents the opportunity to extend our connectivity into London and combine our fiber network with Telenor Satellite Broadcasting's satellite footprint. Our combined teams, talents and technologies will enable us to offer full end-to-end solutions to our customers."

The connections are now fully operational, with Aldea delivering numerous football leagues and other live sports events as well as news content between the Americas and Europe. Aldea are also utilising TSBc's teleport offering to downlink and uplink many satellite feeds in Europe.

- more -

### **About Telenor Satellite Broadcasting**

Telenor Satellite Broadcasting (TSBc) provides extensive television broadcasting services for distribution and contribution applications to broadcasters throughout Europe, utilising a hybrid network that comprises terrestrial circuits, earth stations and the satellite fleet. TSBc operates at the prime orbital location of 1 degree West, the leading position in the Nordic region and a hotspot position in Central and Eastern Europe. TSBc delivers end-user connectivity and broadband application services via satellite in Europe, the Middle East and Africa and has also established inclined satellite operations at the 4 degree West orbital position. Visit the company's website at [www.telenorsbc.com](http://www.telenorsbc.com)

### **About ALDEA ([www.aldea.tv](http://www.aldea.tv))**

Aldea Solutions Inc. is a leading provider of broadcast-quality video services and solutions for the television, film and media industries. The Company provides end-to-end worldwide transmission services using fiber facilities. The Company operates the first pan-American fully automated fiber-based network for broadcast services with points-of-service in major cities throughout the Americas, with international points-of-presence in Europe.

The Aldea video network covers 19 cities and 11 countries: Atlanta, Miami, New York, Washington D.C, Los Angeles, Boston (USA), Toronto, Montreal (Canada), Mexico City, Guadalajara, Monterrey (Mexico), Lima (Peru), Caracas (Venezuela), Sao Paulo (Brazil), Panama City (Panama), Santiago (Chile), Buenos Aires (Argentina), Bogota (Colombia) and Madrid (Spain). Aldea is a fully owned subsidiary of Marcatel [www.marcatel.com](http://www.marcatel.com).

For more information, please contact:

#### **Aldea Solutions Inc.**

Karen McCone  
Vice President, Marketing & Technology  
Tel: (514) 344-5432  
Fax: (514) 344-5439  
[karen.mccone@aldea.tv](mailto:karen.mccone@aldea.tv)

#### **Telenor Satellite Broadcasting**

Natasha Keech  
Tel: +44 7740 450 852