



FOR IMMEDIATE RELEASE

Aldea Solutions deploys Net Insight's Nimbra multimedia platform

Aldea completes upgrade of its international video network using Net Insight's Nimbra technology

Montreal, Canada – March 29, 2010 -- Aldea Solutions Inc., the premier provider of high-quality video networking services throughout Latin America, today announced that it has completed the deployment of Net Insight's Nimbra platform to deliver enhanced video services throughout its network. Aldea's network now enables broadcasters and producers throughout the Americas and Europe to distribute live high definition television content, such as major sports leagues, to millions of viewers in Latin America.

Lionel Bentolila, CEO of Aldea Solutions commented "We are pleased to partner with Net Insight to bring cutting edge technology to the video marketplace. Our key requirements included quality of service for video applications, bandwidth efficiency and flexibility to adapt to diverse networking topologies and architectures. Net Insight exceeded our expectations on all of these parameters".

Aldea has expanded its fiber capacity by a factor of four with the use of Nimbra technology, and introduced a range of new media and data services to support expanding HD broadcasting and the increasing use of file-based workflows.

Aldea selected the Nimbra platform after an extensive evaluation of over one dozen alternative technologies. The Nimbra platform was the clear winner because it offered guaranteed quality of service for video and data applications, and a wide range of customer services including native video and IP/Ethernet transport. The guaranteed reliability of the Nimbra platform fits well with Aldea's mission of providing the industry's highest quality video and data services.

"We are very pleased to be a strategic vendor to Aldea. This partnership shows, once again, that the leaders in international video networking understand and value the quality of service and flexibility offered by Nimbra-based networks." says Fredrik Trägårdh, CEO of Net Insight.

- more -

Aldea Solutions deploys Net Insight's Nimbra multimedia platform

Page 2

Aldea, a member of the Grupo Marcatel family of companies, is a leading provider of end-to-end managed video transport services. Major broadcasters and content producers rely on Aldea for video transport services and data communications for mission critical global sports events like the FIFA World Cup and the Olympic Games. Aldea offers its clients unparalleled network coverage in the Americas and the benefits of high reliability, low signal latency and high bandwidth provided by end-to-end managed fiber-optic video services.

About AldeaVision Solutions Inc.

AldeaVision Solutions Inc., based in Montreal, Canada and a member of the Grupo Marcatel family of companies is a leading provider of broadcast quality video services and solutions for the television, film and media industries. The Company provides end-to-end worldwide transmission services using fiber facilities. Aldea operates the first pan-American fully fiber-based network for broadcast services, with points-of-service throughout the Americas, coverage of major capitals in Europe, and an expanding presence in Africa and Asia. In total, the Aldea fiber network covers 19 cities and 12 countries: Miami, New York, Washington D.C, Los Angeles, Boston (USA), Toronto, Montreal (Canada), Mexico City, Guadalajara, Monterrey (Mexico), Lima (Peru), Caracas (Venezuela), Sao Paulo (Brazil), Santiago (Chile), Buenos Aires (Argentina), Bogota (Colombia), London (UK), Paris (France), and Madrid (Spain). www.aldea.tv.

About Marcatel

Marcatel, established in 1996 in Monterrey Mexico, offers voice, data and telecommunication infrastructure services to more than 140,000 business and residential customers nationwide through its high capacity fiber optic network, with an approximate length of 5,000 kilometers that extends throughout the Mexican territory. Included in their portfolio of voice services are local and long distance telephone solutions, 800 numbers, prepaid and postpaid cards with worldwide coverage, audio conferencing, hosted IP-PBX and virtual telephone lines, among others. Data services include internet access via DSL, dedicated, wireless, dial-up and VPN connections. Other services include private lines, lambdas, co-location and frequency leasing. Marcatel also has contact center solutions available to complement their telecommunication services, offering the best communication packages for small to large enterprises. www.marcatel.com

About Net Insight

Net Insight delivers the world's most efficient and scalable optical transport solution for Broadcast and Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks. Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insights Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services. World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 35 countries. Net Insight is quoted on the Stockholm Stock Exchange. For more information, visit www.netinsight.net

For further information, please contact:

Aldea Solutions Inc.

Eddy Barsetti

Vice-President, Global Marketing

Tel: (514) 344-5432

Fax: (514) 344-5439

eddy.barsetti@aldea.tv