



Aldea Fiber Video Services now available from Atlanta

Aldea and Encompass Digital Media interconnect their networks to provide additional coverage for their customers

Amsterdam IBC 2010, September 10th, 2010 - Aldea Solutions, Inc. announced today at the IBC show in Amsterdam that it has opened a Video Point of Presence in Atlanta at Encompass Digital Media, Inc. Atlanta is a key cable programming center in the United States servicing clients such as Time Warner, COX, and NFL Network. The interconnection with Encompass allows both companies to offer their customers access to a much larger inventory of transport solutions via fiber and satellite.

“Aldea provides HD-quality fiber-optic video transmission services for broadcasters that have high reliability, low signal latency and high bandwidth requirements at a competitive price. We are delighted to be working with Encompass. Aldea’s customer base will now have direct access to Encompass’ Atlanta facility which provides program origination and network distribution platforms,” said Karen McCone, VP Marketing and Technology at Aldea.

“For Encompass, this interconnection represents the opportunity to offer our customers access to destinations across the Americas and Europe not already covered by our network,” added Vince Matherne, Encompass’ VP of Strategic Development. “This exciting venture is a result of a long-standing relationship between Aldea and Encompass. Our partnership gives broadcasters and content owners new fiber transport options which especially complement Encompass’ expansive Latin American satellite footprint.”

About ALDEA (www.aldea.tv)

Aldea Solutions Inc. is a leading provider of broadcast-quality video services and solutions for the television, film and media industries. The Company provides end-to-end worldwide transmission services using fiber facilities. The Company operates the first pan-American fully automated fiber-based network for broadcast services with points-of-service in major cities throughout the Americas, with international points-of-presence in Europe. The Aldea video network covers 19 cities and 11 countries: Atlanta, Miami, New York, Washington D.C, Los Angeles, Boston (USA), Toronto, Montreal (Canada), Mexico City, Guadalajara, Monterrey (Mexico), Lima (Peru), Caracas (Venezuela), Sao Paulo (Brazil), Panama City (Panama), Santiago (Chile), Buenos Aires (Argentina), Bogota (Colombia) and Madrid (Spain). Aldea is a fully owned subsidiary of Marcatel.

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About Marcatel (www.marcatel.com)

Marcatel, established in 1996 in Monterrey, Mexico, offers voice, data, and telecommunication infrastructure services throughout Mexico via its high capacity fiber optic network covering more than 5,000 route-kilometers.

About Encompass Digital Media, Inc (www.encompass-m.com)

Encompass a leader in digital media services, owns and operates two of the largest, independent broadcast facilities in the U.S. in Los Angeles and Atlanta. Total media solutions include network origination; cable neighborhood platforms (G-13, G-17, G-23, AMC-10 and AMC-18); centralcasting; disaster recovery; satellite and fiber transmissions (full time and occasional use); a fleet of satellite uplink trucks; digital media encoding services; digital file transfers via satellite, fiber and IP; emergency communications; governmental SATCOM; production studios; and video production services.

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