



SKY Mexico Uses Aldea Network to Increase Subscriber Base in Central America

SKY Mexico selects Aldea's fiber transmission facilities to connect various Panamanian television networks.

MONTREAL, August 24th, 2010 - Aldea Solutions, Inc. and SKY Mexico, the largest direct to home TV operator in Mexico and Central-America, announced today that they have expanded their existing commercial relationship. SKY Mexico has selected Aldea for the transport of two of their live-to-air channels from Panama to its distribution center in Mexico City.

As part of a strategy to increase its Central-American subscriber base, channels produced by Televisora Nacional de Panama will be transported from Panama to Sky Mexico via Aldea's global video fiber network, for inclusion in the Sky Mexico distribution platform.

Aldea has provided Sky Mexico quality delivery of several sports events both in HD and SD from USA, Europe and South America for a number of years. For this project, Aldea provided Sky Mexico with a completely managed 24/7 end to end solution.

The new fiber connectivity between Panama City and Mexico City, now allows Sky Mexico to include new programming in its commercial offering with the superior video quality provided by Aldea's fiber based services.

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About Aldea

Aldea Solutions Inc. is a leading provider of broadcast quality video services and solutions for the television, film, and media industries. The company provides end-to-end worldwide transmission services using fiber facilities. Aldea operates the first pan-American fully automated fiber-based network for broadcast services with points-of-service in major cities throughout the Americas, and with international points-of-presence in Europe. www.aldea.tv. Aldea is a fully owned subsidiary of Marcatel.

About Marcatel

Marcatel, established in 1996 in Monterrey, Mexico, offers voice, data, and telecommunication infrastructure services throughout Mexico via its high capacity fiber optic network covering more than 5,000 route-kilometers. www.marcatel.com.

About SKY Mexico

SKY Mexico, a division of SKY Latin America, is one of Mexico's leading pay-TV providers and it's a joint venture between DirecTV and Televisa, the largest Spanish-speaking television network. SKY Mexico provides satellite television services for almost 2 million subscribers in Mexico and Central America.

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