



Televisa Selects Aldea for the delivery by fiber optic the 2010 FIFA World Cup

Televisa to use Aldea fiber based video services from South Africa to México

MONTREAL, June 9th, 2010 – Aldea Solutions, Inc. and Grupo Televisa, the world’s largest producer of Spanish language programming, today announced that they have finalized plans for the transport the video content of the World Cup from South Africa to Televisa’s studios in Mexico City.

Aldea is using diverse high-capacity fiber-optic route out of South Africa along with the latest high-quality transport to deliver the programming. The event will be managed by an experienced 7x24 technical support team in South Africa, as well as a dedicated operations and monitoring team at Aldea’s headquarters in Montreal, Canada.

Viewership of the World Cup in Mexico is expected to be unusually high given the governing body’s decision to have the opening match between Mexico and South Africa to be held on June 11.

“Televisa has a well earned reputation for demanding exceptionally high picture quality” said William Aguirre, Televisa's Chief of Broadcasting Technology.

Lionel Bentolila, Aldea’s CEO, added: “We are proud to be selected by Televisa for delivery of the World Cup. Aldea will be delivering fiber-optic video transmission services for Televisa that has high reliability with unsurpassed customer support”.

Juan Felipe Gonzalez, Aldea’s Vice President of Global Sales, added: “By relying on Aldea’s state-of-the-art video fiber services, Televisa will be covering most exciting sporting event”.

- more -

**Televisa Selects Aldea for the delivery
by fiber optic the 2010 FIFA World Cup**
Page 2

About Aldea

Aldea Solutions Inc. is a leading provider of broadcast-quality video services and solutions for the television, film and media industries. The Company provides end-to-end worldwide transmission services using fiber facilities. The Company operates the first pan-American fully automated fiber-based network for broadcast services with points-of-service in major cities throughout the Americas, and with international points-of-presence in Europe. www.aldea.tv. Aldea is a fully owned subsidiary of Marcatel.

About Marcatel

Marcatel, established in 1996 in Monterrey Mexico, offers voice, data and telecommunication infrastructure services throughout Mexico via its high capacity fiber optic network covering more than 5,000 route-kilometers. www.marcatel.com.

About Televisa

Grupo Televisa, S.A.B., is the largest media company in the Spanish-speaking world and a major participant in the international entertainment business. It has interests in television production and broadcasting, production of pay-television networks, international distribution of television programming, direct-to-home satellite services, cable television and telecommunication services, magazine publishing and publishing distribution, radio production and broadcasting, professional sports and live entertainment, feature-film production and distribution, the operation of a horizontal internet portal, and gaming. Grupo Televisa also owns an unconsolidated equity stake in La Sexta, a free-to-air television venture in Spain.

For more information, please contact:

Aldea Solutions Inc.
Karen McCone
Vice President, Marketing and Technology
Tel: (514) 344-5432
Fax: (514) 344-5439
Karen.mccone@aldea.tv