



Aldea and BT Partner to Offer Global Media & Broadcast Services

Agreement allows both companies to extend their global reach and service offering.

Montreal, CANADA & London, U.K. – October 15th 2013

Aldea Solutions Inc. and BT Media & Broadcast announced today a partnership to provide seamless Occasional Use (OU) services for global events. By combining the strength of Aldea's network and customer sites in North and South America, with BT's network and customer sites in EMEA and Asia, including the BT Tower, (one of the world's largest video switching hubs), the two companies can provide a seamless service anywhere in the world.

The partnership will ensure Aldea's and BT's respective customers benefit from a wider geographic reach, with video transport services available across the globe. As part of the agreement, Aldea and BT will combine their capabilities and networks to offer services for the transmission of events including fiber, teleport and satellite services, encoding, standards conversion, streaming and distribution.

"The interconnection of our companies' complementary terrestrial networks will greatly benefit our customers requiring global solutions" said Lionel Bentolila CEO of Aldea. "We are very pleased to be working with BT as this is the type of alliance we were looking for to speed up our growth and strengthen our media presence around the world" said Gustavo M. de la Garza, Chairman of Aldea.

"BT Media and Broadcast has a long history in OU event broadcasting and the partnership with Aldea, with its strong presence in the Americas, brings not only global reach, but also a fantastic level of expertise in the delivery of OU transmissions" continued James Hennessey, CEO of BT Media & Broadcast.

BT's Global Media Network has PoPs and gateways in more than 20 cities worldwide, with access to a global viewing audience via a multitude of channels.

"We currently have around 500 broadcasters, content distributors and DTH platforms connected to our global networks" commented Mark Wilson-Dunn, VP of Global Sales and Marketing at BT Media and Broadcast. "Together with Aldea we are now able to cover any event, anytime, anywhere".

Aldea's video network reaches 13 countries including coverage of all main markets in North and South America. Aldea's network unique footprint connects directly with high capacity fiber to major broadcasters, DTH platforms and content producers in the Americas. The networks will initially interconnect in New York.

About Aldea Solutions Inc.

Aldea Solutions, Inc. is a leading provider of services and solutions for the television and media industries. Established in Montreal, Canada, Aldea provides end-to-end worldwide transmission services using fiber and satellite facilities and operates the first Pan-American fully automated fiber-based network for broadcast services with points-of-service in major cities throughout the Americas, and with international points-of-presence in Europe. Services include full time and occasional use offerings, content management, HD encoding and other production and transmission services for events. The Company's services are used by leading major broadcasters and media companies around the world for the transmission of sports, news and television programming.

For more information on Aldea, please visit www.aldea.tv.

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About BT

BT is one of the world's leading providers of communications services and solutions, serving customers in more than 170 countries. Its principal activities include the provision of networked IT services globally; local, national and international telecommunications services to its customers for use at home, at work and on the move; broadband and internet products and services and converged fixed/mobile products and services. BT consists principally of four lines of business: BT Global Services, BT Retail, BT Wholesale and Openreach.

For the year ended 31 March 2013, BT Group's reported revenue was £18,103m with reported profit before taxation of £2,315m.

British Telecommunications plc (BT) is a wholly-owned subsidiary of BT Group plc and encompasses virtually all businesses and assets of the BT Group. BT Group plc is listed on stock exchanges in London and New York.

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