



ALDEA SOLUTIONS INC. DELIVERS THE RIO 2016 OLYMPICS TO MAJOR BROADCASTERS AROUND THE WORLD

For Immediate Release

Montreal, Canada – August 5, 2016 - Aldea Solutions Inc. is proud to announce today that it will be delivering the live feeds of the 2016 Olympic Games from Rio de Janeiro, Brazil to numerous customers around the world including Canada, United States, Argentina, Brazil, Colombia, Chile, Mexico, Puerto Rico, Netherlands, United Kingdom, South Africa and New Zealand. The Olympic Games will run between Friday, August 5 and Sunday, August 21, 2016.

Aldea was retained by various broadcasters present at the International Broadcast Center (IBC) in Rio de Janeiro to transmit the live content for the Olympics back to the main studios in their respective countries. Aldea is building upon its successes with the two previous Summer Olympic Games, Beijing (China) in 2008 and London (UK) in 2012, along with the three previous FIFA World Cup championships in Germany (2006), South Africa (2010) and Brazil (2014).

For the Rio Olympics, Aldea was chosen for its expertise to deliver live sports content via its state-of-the-art encoding and fibre optic network infrastructure ensuring the highest quality, reliability, security and lowest possible latency. The Olympics are managed by a highly experienced technical team on site at Rio de Janeiro, complemented by a dedicated operations team monitoring the event from Aldea's 24x7 network management center in Montreal, Canada.

Lionel Bentolila, CEO of Aldea, said: "We are very proud of the tremendous vote of confidence that the broadcast industry continues to place on our company. Using Aldea's services, our customers can benefit from the inherent capabilities of fibre transmission such as minimal latency, superior quality and flexibility to adapt to different production work-flows. For this event, Aldea is providing an extensive portfolio of turn-key services that includes TV transmissions, data connectivity for file transfer and intercom and live web streaming for second screen interactive applications".

He added that: "Aldea's deep-rooted expertise in real-time video and data services, our engineering know-how coupled with our end-to-end management capabilities and our success in delivering past global event coverage were all key factors in being selected for this mission critical application".

Aldea is also addressing the demands for expanded coverage during the Olympics. Aldea is offering services from customers' temporary studios as well as live stand-up positions from several locations in Rio de Janeiro.

The Rio Olympics is the most important global sporting event that will take place in 2016. Aldea has been very active this year having successfully delivered the live feeds of the Copa America Centenario in June 2016 from the United States to many customers throughout South America.

About Aldea (www.aldea.tv)

Aldea Solutions Inc. is a leading provider of high quality video services and solutions for the television and media industries. The Company provides end-to-end worldwide transmission and content distribution services and operates an extensive fibre-based network with points-of-service in major cities throughout the Americas and international extensions in Europe. The Aldea video network covers 29 cities and 20 countries: Miami, New York, Washington D.C, Los Angeles, Atlanta and Orlando (USA), Toronto, Montreal (Canada), Mexico City, Guadalajara, Monterrey (Mexico), Lima (Peru), Caracas (Venezuela), Rio de Janeiro, Sao Paulo (Brazil), Santiago (Chile), Buenos Aires (Argentina), Bogota (Colombia), Panama City (Panama), Santo Domingo (Dominican Republic), Guayaquil (Ecuador), Tegucigalpa (Honduras), Guatemala City (Guatemala), Montevideo (Uruguay), Paris (France), London (UK), Madrid (Spain), Lisbon (Portugal) and Stockholm (Sweden). Aldea is a wholly owned subsidiary of Marcatel.

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