



SPARKLE, IN PARTNERSHIP WITH ALDEA, WINS ENTERPRISE APPLICATION OF THE YEAR FOR MEDIA AT MEF17 EXCELLENCE AWARDS

For Immediate Release

Montreal, Canada – November 24, 2017 - Aldea Solutions Inc., a leading global service provider for the television and media industries, is pleased to announce that Sparkle won the Enterprise Application of the Year for Media at MEF 2017 Excellence Awards last week in Orlando, Florida. The award recognizes the innovation of a new media proposition developed in partnership by Aldea and Sparkle that provides high performance and flexible end-to-end permanent and occasional video services.

The prestigious Awards program is part of MEF 17, the world's largest industry gathering focused on high-performance Carrier Ethernet services and advanced automation and virtualization network services powered by LSO (Lifecycle Service Orchestration), NFV, SDN, and CE 2.0 networking technologies.

Aldea and Sparkle have created a joint media solution that leverages key technologies and industry know-how brought forth by both parties. Aldea's distinct approach to video management and significant experience with global video distribution coupled with the superior performance of Carrier Ethernet and Bandwidth on Demand from Sparkle, will deliver many value-added benefits to media customers in terms of flexibility and reach. This joint media solution caters perfectly to the constantly evolving needs of the media industry for both permanent and occasional use video services, transport of linear channels along with the highest quality and reliability required for special sports events.

As a result of this partnership with Sparkle, Aldea is bringing forth its video services to new markets in Eastern Europe, Middle East and Africa. Media companies in these regions will be able to benefit from Aldea's unique expertise with management, transmission and distribution of video content over fiber networks. Aldea's existing customers will also benefit from this new partnership, allowing them to easily access media content in new regions of the world.

The Aldea-Sparkle joint media solution will be available to customers starting next December.

About Aldea

Aldea Solutions Inc. is a leading provider of high quality video services and solutions for the television and media industries. The Company provides end-to-end worldwide transmission and content distribution services and operates an extensive fibre-based network with points-of-service in major cities throughout the Americas and Europe. The Aldea video network covers 33 cities and 23 countries: Miami, New York, Washington D.C, Los Angeles, Atlanta and Orlando (USA), Toronto, Montreal (Canada), Mexico City, Guadalajara, Monterrey (Mexico), Lima (Peru), Caracas (Venezuela), Rio de Janeiro, Sao Paulo (Brazil), Santiago (Chile), Buenos Aires (Argentina), Bogota (Colombia), Panama City (Panama), Santo Domingo (Dominican Republic), Guayaquil (Ecuador), Tegucigalpa (Honduras),

Guatemala City (Guatemala), Montevideo (Uruguay), Paris (France), London (UK), Madrid (Spain), Lisbon (Portugal), Stockholm (Sweden), Milan, Palermo (Italy), Sofia (Bulgaria), and Istanbul (Turkey). Aldea is a wholly owned subsidiary of the Marcatel Group (www.marcatel.com). Learn more about Aldea at www.aldea.tv

Aldea Solutions Inc. Media Contact:

Larry Tonon
Marketing Manager
+15144614136 x 3025
larry.tonon@aldea.tv

About Sparkle

Sparkle is the wholly owned subsidiary of TIM Group (NYSE:TI) with the mission to develop and consolidate the Italian telco's international services business. As a leading global carrier and through a global backbone of around 570,000 km of fiber, Sparkle offers a full range of IP, Data, Cloud, Data Centre, Mobile Data and Voice solutions to fixed and mobile operators, Internet service providers, Media and Content providers and to Multinational enterprises. Its sales force is active worldwide and distributed in over 37 countries. Find out more about Telecom Italia Sparkle at www.tisparkle.com

Sparkle Media Contact:

Filippo Sanpaolesi
Head of Communication
+390652745037
tisparkle.communication@tisparkle.com