



ALDEA IS READY TO TRANSMIT THE 2018 FIFA WORLD CUP FROM RUSSIA TO MAJOR BROADCASTERS AROUND THE WORLD

For immediate publication

Montreal, Canada, June 12, 2018 – Aldea is once again honoured to announce today that it will be delivering live coverage of the 2018 FIFA World Cup from Russia to fourteen major broadcasters around the world, including customers in Australia, Argentina, Brazil, Mexico, South Africa, and Uruguay.

Aldea has transmitted the FIFA World Cup to major media companies and broadcasters around the world since 2006.

To ensure the best possible service and experience for its customers during this prestigious and widely-viewed global event, Aldea is deploying diverse high-capacity fiber-based routes out of Russia to ensure minimal latency, high reliability and protection, and is implementing the highest-quality transport and video encoding technology platforms. Aldea will be interconnected at the International Broadcasting Center (IBC) in Moscow, Russia for the complete duration of the event, from the opening match on June 14 through to the final match on July 15. The event will be managed by an experienced 24x7 technical support team in Moscow, as well as a dedicated operations and monitoring team at Aldea's headquarters in Montreal, Canada.

As technology continues to evolve and push the boundaries of what is possible in the domain of global video distribution, Aldea has invested in the relevant innovations to ensure its portfolio of services respond to consumers' changing viewing habits. In addition to the traditional High Definition (HD) services Aldea will provide Ultra-High Definition (UHD) to numerous broadcasters during the 2018 FIFA World Cup. Aldea supplements these services with audio and data connectivity to provide its clients with full end-to-end integrated solutions.

"We continue to respond to customers' evolving needs with the most technologically advanced solutions in the industry, and for this World Cup, 4K will be the big thing. This is one of the reasons numerous customers choose to work with us repeatedly over the years", said Aldea CEO, Lionel Bentolila. He also added that "Aldea's world-class engineering and support teams have the experience and expertise to fully manage the multi-faceted complexities involved with transmitting a large international sporting event".

The 2018 FIFA World Cup marks the second major international sporting event Aldea will deliver in 2018, this after the Pyeongchang Winter Olympics from South Korea. Aldea will continue to work on customizing cutting-edge technological solutions for its numerous media customers around the world.

About Aldea

Aldea Solutions Inc., a Canadian company, is a leading provider of high quality video services and solutions for the television and media industries. The company provides end-to-end worldwide transmission and content distribution services and operates an extensive fibre-based network, with points-of-service covering 35 cities and 25 countries throughout the Americas and Europe.

Aldea is a wholly owned subsidiary of the Marcatel Group (www.marcatel.com). Learn more about Aldea at www.aldea.tv

Aldea Solutions Inc. Media Contact:

Larry Tonon, Marketing Manager

+1 514 461 4136 x 3025

larry.tonon@aldea.tv