

### FOR IMMEDIATE RELEASE

## ALDEAVISION ANNOUNCES CONNECTION TO THE AZZURRO HD SWITCH IN NEW YORK CITY

AldeaVision expands its digital connectivity in New York City

Las Vegas, April 20<sup>th</sup>, 2009 – AldeaVision Solutions Inc, an innovative provider of international video broadcast transmission services, announced today at the National Association of Broadcasters Convention that it will be connecting to the Azzurro HD video switch in New York City. This new connectivity provides additional access options for customers wishing to send and receive video from any point on the AldeaVision global video fiber which covers 18 cities in 10 countries.

AldeaVision, a company of Grupo Marcatel, is a regular provider of international transmissions in High Definition (HDTV) and Standard Definition (SDTV) to television networks throughout the Americas and Europe covering political, entertainment and sporting events such as the Olympic Games at Beijing in 2008 and the 2008 US Presidential elections.

"AldeaVision now provides more options for customers who want to connect to our network in the New York City area and also more HD content sources will be available to our customers throughout the Americas and Europe. Azzurro HD's location, digital switching technology, expertise and growing number of media and carrier clients were key factors for this new interconnect" said Mr. Eddy Barsetti, Vice President of Global Marketing of AldeaVision.

"We are very excited to have AldeaVision as a customer on our all digital HD enabled switch in New York City. With AldeaVision's modern managed fiber optic network connections we will be able to offer our customers value added services through their state of the art technology and vast international reach" said Mark Lowden, Vice President of Sales Azzurro HD.

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#### About AldeaVision Solutions Inc.

AldeaVision Solutions Inc. based in Montreal Canada is an innovative provider of broadcast quality video services and solutions for the television, film and media industries. The Company provides end-to-end worldwide transmissions services using fiber and satellite facilities. The Company also operates the first pan-American fully automated fiber-based network for broadcast services with points-of-service in 18 cities and 10 countries: Miami, New York, Washington D.C, Los Angeles, Boston (USA), Toronto, Montreal (Canada), Mexico City, Guadalajara (Mexico), Monterrey (Mexico), Lima (Peru), Caracas (Venezuela), Rio de Janeiro, Sao Paulo (Brazil), Santiago (Chile), Buenos Aires (Argentina), Bogotá (Colombia) and Madrid (Spain). <a href="https://www.aldeavision.com">www.aldeavision.com</a>

#### About Marcatel

Marcatel, established in 1996 in Monterrey Mexico, offers voice, data and telecommunication infrastructure services to more than 140,000 business and residential customers nationwide through its high capacity fiber optics network, with an approximate length of 2,700 kilometers that extends throughout the Mexican territory. Included in their portfolio of voice services are local and long distance telephone solutions, 800 numbers, prepaid and postpaid cards with worldwide coverage, audio conferencing, hosted IP-PBX and virtual telephone lines, among others. Data services include internet access via DSL, dedicated, wireless, dial-up and VPN connections. Other services include private lines, lambdas, co-location and frequency leasing. Marcatel also has contact center solutions available to complement their telecommunication services, offering the best communication packages for small to large enterprises. <a href="https://www.marcatel.com">www.marcatel.com</a>

#### About Azzurro HD, LLC

Azzurro HD operates the first all-digital, HD enable aggregation and switching facility for video content in the USA. Located in The Hub at 32 Avenue of the Americas in New York City, the Azzurro HD facility provides all-digital transport and switching, with a clear forward path to serve the growing need for uncompressed HDTV transport. <a href="https://www.azzurrohd.com">www.azzurrohd.com</a>

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