



ALDEA DELIVERS THE 2015 PAN-AMERICAN GAMES TO SOUTH AMERICA

Montreal, Canada, July 22nd, 2015 – Building upon its successes at previous Olympic Games and most recently at the 2014 FIFA World Cup, Aldea Solutions Inc. has announced today that it is delivering the 2015 Pan-American Games to major broadcasters and media companies in Argentina, Brazil, Chile, Colombia, Mexico and Peru.

The 2015 Pan-American games, originating from Toronto (Canada), are the major multi-sport event taking place in the American continent this year and a prelude to the upcoming 2016 Olympics in Rio.

For this event, Aldea has designed robust fiber based solutions for the transport of bi-directional video and data enabling live HD broadcasts from Toronto's IBC (International Broadcast Center) to its clients' main studios in South America. To address the demands for expanded coverage during the Pan-Am Games, Aldea is also offering fiber based connectivity from client's temporary studios in the city and a range of services from live-standup positions to on-site production.

The Company deployed diverse high-capacity fiber-optic routes out of Toronto and reaching customers' locations on Aldea's international video network to ensure the best possible service and experience. Aldea's turn-key services incorporate the highest-quality transport and video encoding technology platforms, with a unique system design guaranteeing diversity and minimal signal latency. The event is managed by Aldea's expert technical support team in Toronto, supported by the 24x7 operations and monitoring center at Aldea's headquarters in Montreal, Canada.

"This is our third presence at the Pan-American games after Guadalajara (Mexico) in 2011 and Rio de Janeiro (Brazil) in 2007. For these games, six out of seven international broadcasters present at the IBC selected Aldea's fiber services for their broadcast and remote operations and we are very proud to be the service provider of choice for this important event in Canada", said Lionel Bentolila, CEO of Aldea, "our company's expertise in fiber-based video services and its experience in delivering complex international transmission projects were key factors in being selected for this mission critical application".

"The Pan-Am games are part of a busy summer for Aldea. Earlier in June we also covered the Copa America in Chile and the Women FIFA World Cup in Canada", he added.

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About Aldea (www.aldea.tv)

Aldea Solutions Inc. is a leading provider of broadcast-quality video services and solutions for the television, film and media industries. The Company provides end-to-end worldwide transmission services using fiber facilities. It operates the first Pan-American fully automated fiber-based network with points-of-service in major cities throughout the Americas and international points-of-presence in Europe. The Aldea video network covers 24 cities in 16 countries: Miami, New York, Washington D.C, Los Angeles, Atlanta (USA), Toronto, Montreal (Canada), Mexico City, Guadalajara, Monterrey (Mexico), Lima (Peru), Caracas (Venezuela), Rio de Janeiro, Sao Paulo (Brazil), Santiago (Chile), Bogota (Colombia), Buenos Aires (Argentina), Montevideo (Uruguay), Guayaquil (Ecuador), Panama City (Panama), London (UK), Madrid (Spain), Lisbon (Portugal) and Stockholm (Sweden). Aldea is a wholly owned subsidiary of the Marcatel Group.

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