



For Immediate Release

VOGO SPORT to Enhance Fans' Live Experience at FIVB Volleyball 2016 World League

The VOGO SPORT Technology will be available at Major Volleyball Event in Canada (Saskatoon, June 24-26)

Saskatoon, Canada — June 23, 2016 — VOGO, a leader in mobile technology products that offer compelling media experiences for in-venue spectators and an all-new, high-touch marketing outlet for sponsors; today announced with Aldea Solutions (ALDEA), its distributor in the Americas, that the company's VOGO SPORT application will be offered to spectators at the FIVB Volleyball 2016 World League event taking place this month in Saskatoon (Saskatchewan).

This summer, Team Canada will once again be competing in the prestigious FIVB Volleyball World League which will run from early June to mid-July 2016. It is the premier event for teams preparing for the 2016 Olympic Games. Canada will participate and host one weekend of matches on June 24-26 at SaskTel in Saskatoon, Saskatchewan. During this weekend the city will host six matches among 4 teams – Canada, Korea, China, and Portugal.

Volleyball Canada, VOGO and ALDEA are teaming up to allow fans at the Sasktel Arena to download and use the latest version of the VOGO SPORT App for immersive and enhanced viewing of the live volleyball action on their smartphones and tablets. Spectators equipped with their smartphones will be able to watch the event from several different camera views live and in real time — all from the comfort of their seats. Fans can also easily zoom in real time or stop the live action and relive their favorite action in normal speed or slow-motion replay.

More...

“We are looking very much forward to making the VOGO app available to Canadian Volleyball fans in Saskatoon,” said Alan Ahac, Volleyball Canada Director of International Events. “We are always looking for ways to enhance the fan experience, and VOGO is a good fit.”

Daniel Dedisse, technical director and co-founder of VOGO remarked: "We are delighted to cover the FIVB Volleyball World League, one of the most important competitions in the discipline of Volleyball”.

Lionel Bentolila, CEO of ALDEA also commented: "This is the first time VOGO SPORT is available for a live event in the Americas. We are very proud to bring this leading-edge technology in our markets and to add it to our portfolio of services for sports events”.

VOGO SPORT can be downloaded on Android and iOS platforms. More information about VOGO can be found at www.vogosport.com.

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About Volleyball Canada

Volleyball Canada is the National Sport Organization for volleyball, and has approximately 64,000 registered participants. Volleyball Canada fosters the growth and development of the sport in Canada, and oversees the national programs for indoor, beach and sitting volleyball. For more information, see www.volleyball.ca

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About VOGO

VOGO is a leader in mobile technology products that offer a compelling media experience for in-venue spectators and an all-new, high-touch marketing outlet for sponsors. The company’s VOGO SPORT is an application for mobile devices that enables immersive and enhanced viewing of live stadium sports and other arena events. With VOGO SPORT on their smartphones or tablets, spectators can watch the action live and in real time from several different camera views, and from the comfort of their seats. VOGO SPORT is a game-changer for sponsors, offering a powerful new outlet for in-venue advertising and promotions. In addition, venue owners can outfit VOGO SPORT in any stadium or sports venue without a significant outlay in IT infrastructure. Since the launch of VOGO SPORT in 2014, VOGO has covered many high-profile and international championships in partnership with broadcasters, event management companies, and sports associations and teams. For more information, follow VOGO at www.vogosport.com.

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About ALDEA

Aldea Solutions Inc. is a leading provider of high-quality video services and solutions for the media industry. The Company, based in Canada, provides end-to-end services for sports, news and live events. It operates the first Pan-American fully automated fiber-based network with points-of-service in 20 countries in major cities throughout the Americas and international points-of-presence in Europe. ALDEA is known for its services at live sports events and regularly covers major events such as Olympics, FIFA World Cup, Pan American Games and numerous world class events. ALDEA is the Distributor of VOGO products and services in the Americas. ALDEA is a wholly owned subsidiary of the Marcatel Group. For more information see www.aldea.tv.

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