



## **ALDEA SUCCESSFULLY DELIVERS THE 2017 IWF WEIGHTLIFTING WORLD CHAMPIONSHIP**

For Immediate Release

Montreal, Canada – December 7, 2017 - Aldea Solutions Inc., a leading global service provider for the television and media industries, just concluded the successful transmission of the 2017 IWF Weightlifting World Championship for Lagardère Sports. The 2017 IWF Weightlifting World Championship was held in Anaheim, California, USA, between November 28 and December 6, 2017.

The International Weightlifting Federation (IWF) is the world controlling body for weightlifting and is a permanent non-profit organization composed of 192 affiliated National Federations worldwide, from all five Continents. Lagardère Sports is a leading global sports marketing agency with offices located around the world.

Aldea was selected by Lagardère Sports to transmit the live HD video feeds of the 2017 IWF Weightlifting World Championship, including up to twelve (12) hours per day of event coverage. Aldea is building off its previous success with the 2015 edition of the IWF World Championship in Houston, Texas, USA where it was again present supporting Lagardère Sports.

Aldea is best known for its deep rooted experience delivering high quality, ultra-low latency and reliable video services for the transmission of live sports, news and other media events over fiber networks. Aldea's expertise in the delivery of managed video solutions has been demonstrated repeatedly in major global events such as the Olympics and FIFA World Cup.

Lionel Bentolila, CEO of Aldea, said: "We are delighted to have served Lagardère Sports for the second time for such an important international sporting event. Aldea's long history with transmission of live video, engineering competence along with its success with delivering important international sports events to other customers for over 15 years, were all key factors in being selected by Lagardère Sports".

Peter Angell, Senior Vice President, Media Production, Lagardère Sports added: "At Lagardère Sports we work regularly with Aldea and for this Championship they once again provided us with an integrated fiber solution, ensuring high quality, secure and reliable transmissions".

The 2017 IWF IWF Weightlifting World Championship was managed by Aldea's highly experienced technical team on site in Anaheim, California, USA, supported by a dedicated operations team monitoring the event from Aldea's 24x7 network management center in Montreal, Canada.

Aldea will once again benefit from the experience gained at this event as it prepares for a busy year ahead in 2018 when it will be supporting many customers at both the 2018 Pyeongchang Winter Olympics and the 2018 FIFA World Cup in Russia.

**About Aldea ([www.aldea.tv](http://www.aldea.tv))**

Aldea Solutions Inc. is a leading provider of high quality video services and solutions for the television and media industries. The Company provides end-to-end worldwide transmission and content distribution services and operates an extensive fibre-based network with points-of-service in major cities throughout the Americas and Europe. The Aldea video network covers 33 cities and 23 countries: Miami, New York, Washington D.C, Los Angeles, Atlanta and Orlando (USA), Toronto, Montreal (Canada), Mexico City, Guadalajara, Monterrey (Mexico), Lima (Peru), Caracas (Venezuela), Rio de Janeiro, Sao Paulo (Brazil), Santiago (Chile), Buenos Aires (Argentina), Bogota (Colombia), Panama City (Panama), Santo Domingo (Dominican Republic), Guayaquil (Ecuador), Tegucigalpa (Honduras), Guatemala City (Guatemala), Montevideo (Uruguay), Paris (France), London (UK), Madrid (Spain), Lisbon (Portugal), Stockholm (Sweden), Milan, Palermo (Italy), Sofia (Bulgaria), and Istanbul (Turkey).

Aldea is a wholly owned subsidiary of the Marcatel Group ([www.marcatel.com](http://www.marcatel.com)). Learn more about Aldea at [www.aldea.tv](http://www.aldea.tv)

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