



## **ALDEA SUCCESSFULLY DELIVERS 2017 FIFA CONFEDERATIONS CUP TO MEGA IN CHILE**

For Immediate Release

Montreal, Canada – July 6, 2017 – Aldea Solutions Inc. is proud to announce today that it successfully transmitted the live feeds of the 2017 FIFA Confederations Cup in Russia to MEGA in Chile. The 2017 FIFA Confederations Cup was held between June 17<sup>th</sup> and July 3<sup>rd</sup>, 2017 in Russia.

The Confederations Cup is an international tournament for national teams held every four years by FIFA, normally held in the nation that will host the next World Cup. MEGA is a privately held television channel with coverage throughout Chile and has been the most widely viewed television channel in Chile for the past three years.

Aldea was selected by MEGA to transmit live coverage for the 2017 FIFA Confederations Cup back to MEGA's main studios in Santiago, Chile. Aldea is building off its successes with multiple editions of international football tournaments, including most recently the 2016 Copa America held in the United States, and the 2014 FIFA World Cup in Brazil.

Lionel Bentolila, CEO of Aldea, said: "We are truly privileged to have served MEGA for the very first time as a customer for such an important live sporting event. Aldea's long history with transmission of live video, engineering competence along with its success with delivering important international sports events to other customers for over 15 years, were all key factors in being selected by MEGA".

Antonio Ormazabal, Sub Technical Operations Manager at MEGA, mentioned that "MEGA chose Aldea for its integrated fiber solution, ensuring high quality, secure and reliable transmissions. As a result, MEGA's was able to successfully deliver the 2017 FIFA Confederations Cup to Chileans, allowing them to enjoy their national team's continued success at the international level". The Chilean national football team reached the final of the 2017 Confederation Cup and has won the last two editions of the Copa America.

The 2017 FIFA Confederations Cup was managed by Aldea's highly experienced technical team on site in Saint Petersburg, Russia, supported by a dedicated operations team monitoring the event from Aldea's 24x7 network management center in Montreal, Canada.

Aldea will benefit from the experience gained at the 2017 FIFA Confederations Cup to further reinforce its leadership in the area of video delivery for international sports events in advance of its presence at the 2018 FIFA World Cup in Russia.

About Aldea ([www.aldea.tv](http://www.aldea.tv))

Aldea Solutions Inc. is a leading provider of high quality video services and solutions for the television and media industries. The Company provides end-to-end worldwide transmission and content distribution services and operates an extensive fibre-based network with points-of-service in major cities throughout the Americas and international extensions in Europe. The Aldea video network covers 29 cities and 20 countries: Miami, New York, Washington D.C, Los Angeles, Atlanta and Orlando (USA), Toronto, Montreal (Canada), Mexico City, Guadalajara, Monterrey (Mexico), Lima (Peru), Caracas (Venezuela), Rio de Janeiro, Sao Paulo (Brazil), Santiago (Chile), Buenos Aires (Argentina), Bogota (Colombia), Panama City (Panama), Santo Domingo (Dominican Republic), Guayaquil (Ecuador), Tegucigalpa (Honduras), Guatemala City (Guatemala), Montevideo (Uruguay), Paris (France), London (UK), Madrid (Spain), Lisbon (Portugal), and Stockholm (Sweden) . Aldea is a wholly owned subsidiary of Marcatel.

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