



## **ALDEA SOLUTIONS TO PROVIDE VIDEO CONTRIBUTION SERVICES FOR THE 2019 LIMA PAN AMERICAN GAMES**

*For Immediate Publication*

Montreal, Canada, July 23, 2019 – Aldea Solutions is pleased to announce its participation providing high quality video solutions for the upcoming Pan American Games. For the 2019 Lima Pan American and Parapan American Games, Aldea will provide turn-key contribution services connecting the various venues of the event to the International Broadcast Center (IBC) in Lima, Peru.

The 2019 Pan American Games, which will run between July 26 and August 11, will see close to 7,000 athletes participate from a total of 41 nations across the American continent. A total of 424 events in 39 sports are scheduled to take place during the 2019 Lima Pan American Games, which is the largest number of medal events ever held at a single edition of the Games, and will have a potential global television audience of 400 million people.

Aldea has been selected by Telefonica to provide and operate the end-to-end video contribution platform connecting all the venues to the IBC. For this event, Aldea will deploy NetInsight video technology that will run on Telefonica's high capacity fiber optic network, connecting the 17 venues in Lima to the IBC. Aldea will manage over 150 video and data services for a total of over 45 Gigabits of bandwidth. The services, including a combination of HD uncompressed and JPEG2000 compressed video circuits, will interconnect the IBC with 15 sport venues, the Main Press Center, and the Athletes Village. The fiber infrastructure will comprise the necessary redundancy and diversity guaranteeing high reliability, security and minimal latency. Additionally, an Aldea Network Management and Operations Center will be deployed locally within the IBC providing 24x7 monitoring and support, to ensure the highest video transmission quality standards are met.

"We are delighted to once again be associated with the Pan American Games, an event we know very well, having participated in the past three editions dating back to 2007. Aldea's deep-rooted technical expertise in deploying and operating real-time video solutions for global sporting events, attention to quality, client responsiveness, along with our past success with similar global events were instrumental in being selected to provide a complete turnkey video contribution solution", said Lionel Bentolila, Aldea CEO. "Aldea will also be providing international video transmission services from Lima to different broadcasters throughout the Americas, who will air the events live to their respective audiences", concluded Mr. Bentolila.

Alfredo Izquierdo, Director - Business Segment of Telefonica in Peru said, "We chose to work with Aldea as a result of Aldea's commitment to excellence in the field of live sports transmission. We recognize Aldea 20 years of experience delivering major global sporting events such as the Olympics and FIFA World Cup to broadcasters and media companies around the world". Mr. Izquierdo added, "Aldea has

also deep roots in the Americas, and we felt very comfortable choosing to work with a company which knows our market and culture.”

Aldea recently delivered live coverage of the 2019 FIFA Women’s World Cup from France, as well as the CONMEBOL Copa America 2019 from Brazil. The Company successfully delivered the HD and UHD/4K live feeds of these two tournaments to numerous customers in Europe and the Americas.

**About Aldea**

Aldea Solutions Inc., a Canadian company, is a leading provider of high quality video services and solutions for the television and media industries. The company provides end-to-end worldwide transmission and content distribution services and operates an extensive fibre-based network, with points-of-service covering 35 cities and 25 countries throughout the Americas and Europe. Aldea is a wholly owned subsidiary of the Marcatel Group ([www.marcatel.com](http://www.marcatel.com)).

Learn more about Aldea at [www.aldea.tv](http://www.aldea.tv)

**Aldea Solutions Inc. Media Contact:**

Larry Tonon,  
Marketing Manager  
+1 514 461 4136 x 3025  
larry.tonon@aldea.tv