

COMMUNICATION

ALDEA SOLUTIONS - MARCATEL GROUP

In order to best focus on our strategic objectives and take advantage of opportunities in the ever-changing technological landscape, we have created a new division within the Marcatel Group, **“Corporate Development and New Business”**. **Lionel Bentolila** will head this new division as **Executive Group Director**. Lionel is the current CEO and original founder of Aldea Solutions, with HQ in Montreal, Canada.

Lionel possesses a 360 degree vision of the global telecommunications, media and IT industries. Since founding Aldea in 2000, he led a rapid and strategic expansion of the company’s global network to over 20 countries, delivering innovative services for the television and media industries. In 2008, he was the architect behind the integration of Aldea into the Marcatel Group.

Lionel obtained his engineering degree from the École Centrale de Paris ECP (France) and subsequently obtained a Master in Business Administration (MBA) from McGill University, in Montreal (Canada).

Without any doubt, Lionel is the ideal person to lead Marcatel Group’s commitment in the areas of new businesses, mergers and acquisitions and strategic alliances.

Moreover, I have named **Daniel Gonzalez** to be our next **CEO of Aldea Solutions**. Daniel is currently Director of Business Development at Aldea.

Daniel has had an extraordinary professional career with us, with over 30 years of experience in telecommunications and information technology. He was also a Computer Science teacher at the Monterrey Institute of Technology and Higher Studies (ITESM), from where he received his engineering degree in Electronic Systems, with honorable mention. He later went on to complete an executive management program at the Pan-American Institute of Senior Business Management (IPADE).

Daniel has a deep understanding of Aldea’s corporate strategy and operations, we share his enthusiasm, and he has our full support in his new role.

These aforementioned changes will be effective as of January 1, 2021. During the fourth quarter of 2020, Lionel and Daniel will be working toward the transition of responsibilities. We are confident that the collective experience that Lionel and Daniel will continue to bring forth to our Group will allow us to achieve the objectives and results we have set for ourselves.

I also take this opportunity to thank Lionel for his enormous contribution in not only creating Aldea but making it a world-renowned leader in its industry.



Please join me in welcoming Lionel and Daniel to their new roles, as well as offering them our support, while wishing them the very best of success in their new challenges.

Sincerely,

Gustavo M. de la Garza Flores
CEO of Marcatel Group