



## ALDEA SOLUTIONS ACQUIRES MAJORITY HOLDING IN TVTEL

With this acquisition Aldea will offer the media industry integrated production and delivery services and continue to strengthen its presence in Latin America

*For Immediate Publication*

Montreal, Canada, May 3rd, 2021 – **Aldea Solutions**, a company of **Grupo Marcatel**, is pleased to announce it has recently acquired a majority holding in **TVTel**, a media production and delivery company based in Santiago de Chile.

Founded four years ago by **Rodrigo Peralta** and **Matias Sarasola**, TVTel has quickly established itself in the marketplace with its innovative services for the broadcast and media industry. TVTel portfolio of services include production services, transmission services using IP, 4G/5G and satellite technologies as well as centralized/remote production from its operations facility in Santiago. The company operates in Latin America and has also been involved in numerous large international projects for major sports events.

**Aldea** has worked in the past with **TVTel** and together with the combined talent of both companies and experience have all the necessary capabilities to become even stronger and provide end-to-end services from content generation to distribution through multiple platforms, including OTT.

"In our global expansion plan, we needed one more link in our structure to not only carry content, as we have done with our fiber optic network for several years, but to PRODUCE IT and be able to deliver it to all television stations in the world" said **Gustavo M. de la Garza Ortega**, Chairman and Founder of Grupo Marcatel, which includes Aldea and other companies in the industry... "It is a dream come true," he added.

"TVTel assets and expertise in production services are fully complementary to Aldea's capabilities and strategic direction, and in-line with our customers' demands for fully integrated solutions and services. At TVTel we have found a company with a passion for the industry, and that shares our values for customer service and for innovation" added **Lionel Bentolila**, Executive Group Director, New Business and M&A at Grupo Marcatel.

**Rodrigo Peralta**, General Manager at TVTel commented: "Aldea strong presence in Latin America, its global network and reach will greatly contribute to TVTel's growth. Furthermore,



with **Aldea/Marcatel** our services will be able take full advantage of technology advancements brought by the convergence of broadcasting and telecommunications. In Aldea, we have found the ideal strategic partner we were looking for to continue our rapid growth and to expand our vision globally”.

The acquisition of TVTel also strengthens Aldea’s market presence in Chile where it operates since 2020 providing transmission services of the national football (soccer) league through its subsidiary **Aldea Chile** SpA.

#### **About Aldea**

Aldea Solutions Inc., a Canadian company, is a leading provider of high-quality video services and solutions for the television and media industries. The company provides end-to-end worldwide transmission and content distribution services and operates an extensive fiber-based network, with points-of-service covering 31 cities and 19 countries throughout the Americas and Europe. Aldea is a wholly owned subsidiary of the Marcatel Group.

Learn more about Aldea at [www.aldea.tv](http://www.aldea.tv).

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#### **About Grupo Marcatel**

**Grupo Marcatel** builds upon over 50 years of technological innovation in the telecommunications and media industries. The group is composed of the following companies: **Marcatel**, a telecommunications company with high capacity fiber, IT and security services; **Aldea Solutions** and **Aldea Mexico** with a wide portfolio of solutions for the contribution, transport and distribution of content; **Liga ACE** E-Sports, the largest E-Sports league in Latin America; **FAISA** and **Gusma**, real estate companies in Mexico and US; **Fundación Marcatel** which supports its community and youth through education programs and recently **TVTel**.

Learn more about Marcatel at [www.marcatel.com](http://www.marcatel.com).

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#### **About TVTel**

TVTEL S.A., based in Santiago de Chile, is a provider of production and broadcasting services in Latin America. The company offers main broadcasters and right holders in the region leading



Remote Production systems, innovating, and delivery services allowing them to produce effectively more content and reach large audiences.

Learn more about TVTel at [www.tvtel.tv](http://www.tvtel.tv).

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